

# Healthcare Quality Management Diploma



# About E3mel Business Medical

E3mel Business Medical is the first educational platform in the Arab world specialized in the medical field. Launched in 2019, it offers training programs tailored for graduates and professionals across various medical and scientific fields, including human medicine, veterinary medicine, sciences, cosmetics, and healthy nutrition. The courses are delivered by a distinguished team of expert doctors, pharmacists, scientists, and veterinarians with extensive experience and advanced skills.

## About the Diploma

The Healthcare Quality Management Diploma equips you with the knowledge and skills to implement the latest quality concepts and performance improvement strategies within healthcare institutions. The program covers core topics such as quality management systems, performance indicators, healthcare accreditation, risk management, patient safety, evidence-based practices, and health information management.

It also introduces modern analytical tools like Lean Six Sigma, HFMEA, and RCA, along with effective leadership, strategic planning, and building a culture of safety.

The diploma is delivered under the supervision of a distinguished group of leading experts in healthcare quality and management, ensuring a professional and in-depth learning experience.

## Diploma Accreditations







## Who Is This Diploma For?

Quality Management Diploma for...



**Professionals working in quality management systems**

Professionals working in quality management systems within healthcare organizations



**Specialists in quality,**

Specialists in quality, patient safety, risk management, case and utilization management



**Physicians, pharmacists, nurses**

Physicians, pharmacists, nurses, and health information management staff



**Performance improvement officers**

Performance improvement officers and developers of educational and organizational programs in the healthcare sector



**All administrative levels**

All administrative levels involved in implementing total quality management in healthcare settings



**Individuals seeking to enhance their skillse**

Individuals seeking to enhance their skills in quality and continuous improvement in healthcare environments

## Benefits to Study This Diploma with E3mel Business Medical

01

- Continuously updated content to keep you aligned with the latest trends in healthcare quality management

02

- Flexible online learning—study anytime, anywhere at your convenience

03

- Structured and time-efficient study hours to fit your personal schedule and maximize learning

04

- An accredited certificate that boosts your career opportunities and advancement potential

## What Will You Gain from This Diploma?

- A comprehensive understanding of healthcare quality management systems and the practical application of performance improvement tools such as Six Sigma, Lean, and the IHI Model
- The ability to analyze healthcare data and make evidence-based decisions using performance indicators and dashboards
- Proficiency in identifying accreditation requirements, managing risks, ensuring patient safety, and applying RCA and HFMEA methodologies
- Enhanced leadership, communication, and team-building skills to foster a culture of quality and safety within healthcare organizations
- Hands-on experience in designing improvement plans, preparing effective teams, and integrating quality with strategic planning and organizational excellence



# Certificate



Upon completing all training courses within the Healthcare Quality Management Diploma, learners will receive a free accredited certificate from E3mel Business Medical. Additionally, participants have the option to obtain separate certificates for each individual course completed as part of the program.

Learners may also request an accredited certificate from EBU University – USA, Ajman University, and the CPD Accreditation Service, within a maximum of 90 days from the date of request.

## Study Method

The program duration is 12 months, but it can be completed in a shorter time depending on the learner's pace and willingness to study multiple courses simultaneously.

The diploma consists of 18 training courses, with an assessment at the end of each course. The passing score is 50%.

If the learner does not pass the test, they can retake it one week after the first attempt.

The entire program is delivered online via the academy's platform, and upon successfully passing all courses, learners receive an accredited certificate from E3mel Business Medical.

## Diploma highlights

Program Duration  
12 شهر

Number of Instructors  
2

Courses  
18

Total Study Hours  
67 ساعة



## Courses of the diploma and the Duration of Each Course:

### المدة

### الدورة التدريبية

3:47:00

Healthcare Quality Management System Part 1

3:40:00

Healthcare Quality Management System Part 2

3:05:00

Governance & Leadership in Healthcare Management Part 1

3:27:00

Governance & Leadership in Healthcare Management Part 2

3:33:00

Governance & Leadership in Healthcare Management Part 3

3:20:00

Quality Accreditation Programs

4:45:00

Process & Performance Improvement Part 1

4:41:00

Process & Performance Improvement Part 2

3:05:00

Process & Performance Improvement Part 3

ملحوظة: توقيت كل دورة تدريبية بالجدول موضح بالساعات والدقائق



## المدة

## الدورة التدريبية

4:37:00

Evidence based practice

4:19:00

Healthcare Information Management Part 1

3:18:00

Healthcare Information Management Part 2

4:39:00

Healthcare Information Management Part 3

2:51:00

Patient safety Part 1

3:05:00

Patient safety Part 2

3:03:00

Patient safety Part 3

3:35:00

Healthcare risk management Part 1

4:21:00

Healthcare risk management Part 2

ملحوظة: توقيت كل دورة تدريبية بالجدول موضح بالساعات والدقائق

# Diploma Instructors

## Dr. Sherine Metwally

Professor and Consultant in Healthcare Management, Quality, and Accreditation, with extensive academic and field experience both locally and internationally.

She holds a PhD and an MBA, in addition to advanced international certifications such as CPHQ and TQM.

She is a lecturer in Healthcare Management at Arizona State University (ASU), USA, and teaches Executive Quality Management at the American University in Cairo (AUC). She also lectures in Hospital Administration at Sadat Academy and the Arab Academy for Science, Technology & Maritime Transport. Currently, she serves as a Business Development Consultant for the Egyptian Presidential Women's Health Initiative. She is an Honorary Member of the Global Advisory Board of CIAC and a Consultant for the Euro-Mediterranean Cooperation Project – ISFOL – Rome, Italy.



## Dr. Tarek Amin

Certified Consultant in Healthcare Quality and Hospital Management, and an expert in international accreditation programs such as JCI, CBAHI, and GAHAR.

He is a specialized lecturer at Nottingham Hill College – UK.

He holds a Bachelor's degree in Medicine and Surgery (MBBS), along with several international certifications including:

CPHQ, DQM, DHA, CLA, ISO 9001:2015 Lead Auditor, and is a Certified Professional Trainer from the Canadian Global Center (CGC).







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